

Startup Costs Worksheet

DJK Services - Professional Business Planning Resources

Legal & Formation

Item	Estimated Cost
Business registration/incorporation	
Business licenses and permits	
Legal fees (attorney consultation)	
Trademark registration	
Insurance (liability, property, etc.)	
Subtotal:	

Equipment & Technology

Item	Estimated Cost
Computers and devices	
Software and subscriptions	
Office furniture	
Manufacturing equipment	
Vehicles	
Subtotal:	

Location & Facilities

Item	Estimated Cost
Security deposit (rent)	

First month's rent	
Leasehold improvements	
Utilities setup fees	
Signage	
Subtotal:	

Initial Inventory

Item	Estimated Cost
Raw materials	
Finished goods inventory	
Packaging materials	
Supplies	
Subtotal:	

Marketing & Branding

Item	Estimated Cost
Logo and brand design	
Website development	
Marketing materials (business cards, brochures)	
Initial advertising campaign	
Social media setup	
Subtotal:	

Working Capital

Item	Estimated Cost
3-6 months operating expenses	
Emergency fund	
Cash reserves	
Subtotal:	

TOTAL STARTUP COSTS:

Contingency (10-20%):

GRAND TOTAL:
